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# Lamar Beach at Town Lake Metro Park

Master Planning Contract Recommendation  
Concessions and Contracts Committee

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Charles Mabry, Park Development Coordinator  
City of Austin Parks and Recreation Department

May 12, 2015



# Lamar Beach at Town Lake Metro Park



- Presentation Purpose – Staff requests Committee Action to recommend to the Parks and Recreation Board to recommend to City Council the award, negotiation, and execution of a contract to complete the Lamar Beach at Town Lake Metro Park Master Planning.
- Presentation Outline
  - Park Background
  - Master Plan Purpose
  - Master Plan Scope
  - Consultant Selection Process
  - Action and Next Steps

# Lamar Beach at Town Lake Metro Park



**Legend**  
■ City of Austin Parks

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24 February 2015 mabycc  
 170 Feet

Lamar Beach at Town Lake Metro Park





# Park Background

- 65.4 Acres on the north side of Lady Bird Lake between Mopac and Lamar
- Current Uses
  - Youth Sports – West Austin Youth Association(WAYA), AISD
  - Town Lake Animal Center – Austin Pets Alive!(APA)
  - Butler Hike & Bike Trail, Lance Armstrong Bikeway
  - Texas Rowing Center
- Additional Stakeholders
  - General Public
  - Old West Austin Neighborhood (North of the Park)
  - YMCA
  - AISD

# Current Park Agreements



- Austin Pets Alive!
  - License Agreement to operate Town Lake Animal Center
  - Ordinance 20141120-092 extends Agreement for five years up to May 23, 2020
  - APA is responsible for the repair/reconstruction of the current dilapidated facilities
- West Austin Youth Association
  - Parkland Improvement and Land Use Agreement for WAYA to provide improvements to the existing ball fields and provide recreational opportunities to Austin youth
  - Current and Future Fields – 4 baseball fields, 2 multi-use fields, 1 additional baseball field maintained by WAYA for public use
  - Term – 25 years (8/1/2038) with 10 year extension
- AISD
  - Interlocal Agreement for use and maintenance of PARD and AISD property including “Thorp” field and Texas Rowing Center





# Master Plan Purpose

- The Transportation Department completed a preliminary Pressler Street extension design across parkland and provided to PARD mitigation funds which will be utilized to fund the master plan.
- Community desire to plan park comprehensively to address issues including parking, environmental protection, public benefits and Pressler Street traffic impacts.
- Provides an avenue for existing stakeholders and public to provide input on the vision of the park.
- City Council Resolution 20140612-060 directs the City Manager to expedite the master planning process for Lamar Beach.





# Master Plan Scope

- Site Analysis and Data Collection
  - Previous Reports
  - Site Reconnaissance
  - Comparable Park Review
  - Existing Conditions, Opportunities, and Challenges Report
- Public Outreach
  - Stakeholder Meetings
  - Minimum of 3 Public Meetings
- Plan Development
  - Preliminary Design Concept Options
  - Draft and Final Master Plan
  - Implementation Strategy
  - Budget Estimate and Funding Strategies
- Committees, Commissions, Boards and Council Review and Action





# Consultant Selection Process

- February 16, 2015— Requests for Proposals issued
- March 26, 2015— Four proposals received
- Proposals evaluated and scored by 5-member team based on:
  - Solution Proposed
  - Applicable Experience
  - Personnel Qualifications
  - Cost Proposal
  - Local Business Presence
- April 13, 2015—Evaluation team scores proposals and identifies the top two firms
- April 28, 2015 – Evaluation team interviews the top two teams and identifies recommended firm





# CCC Action Requested & Next Steps

- PARD has completed a thorough evaluation and has identified a qualified consultant who has demonstrated the capacity to deliver the requirements outlined in the scope.
- Make a recommendation to the Parks and Recreation Board to recommend to City Council the award, negotiation, and execution of a contract with Design Workshop, Inc. to complete the Lamar Beach at Town Lake Metro Park Master Planning, for a total contract amount not to exceed \$200,000.
- Upon approval of City Council to authorize the award, negotiation and execution of a contract, PARD will seek to negotiate a contract with Design Workshop, Inc. within the project budget of \$200,000.



# Project Team



Ricardo Soliz	Division Manager, Planning and Development
Charles Mabry	Park Development Coordinator
Terry Nicholson	Senior Buyer
Kirk Scanlon	Contract Administrator

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